

**From:** Scott A. Gray  
**To:** MMBS MMBSecretary, Ruth Dancey  
**Date:** Wed, Mar 19, 2003 10:28 AM  
**Subject:** MB Docket No. 03-43; RM-10649

**DOCKET FILE COPY ORIGINAL**

Attached are comments of Gray Media Corporation in regard to RM-10649 at Rattan, Oklahoma (the NPRM is attached). The original and four copies were filed via U.S. Mail on February 27, 2003; however, upon checking the FCC website for the document number associated with our comments, [http://gulfoss2.fcc.gov/prod/ecfs/retrieve.cgi?native\\_or\\_pdf=pdf&id\\_document=6513782039](http://gulfoss2.fcc.gov/prod/ecfs/retrieve.cgi?native_or_pdf=pdf&id_document=6513782039) I find that comments from Cellular South are displayed in reference to a different proceeding. Therefore, in an abundance of caution and to ensure that our comments are posted prior to the April 11 deadline, I am re-submitting those comments via e-mail in the attached .PDF file.

Should you have any questions or need anything further, please contact Scott Gray at 501.653.4933. Please confirm receipt of these comments.

Thank you,

Scott A. Gray, President  
Gray Media Corporation

No. of Copies rec'd 3  
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## Federal Communications Commission

DA 03-428

Before the  
Federal Communications Commission  
Washington, D.C. 20554

In the Matter of	)	
)	)	
Amendment of Section 73.202(b),	)	
Table of Allotments,	)	
FM Broadcast Stations,	)	
(Daisy, Arkansas)	)	MB Docket No. 03-42
)	)	RM-10648
(Rattan, Oklahoma)	)	
)	)	MB Docket No. 03-43
)	)	RM-10649
(Water Mill, New York)	)	MB Docket No. 03-44
)	)	RM-10650

## NOTICE OF PROPOSED RULE MAKING

Adopted: February 12, 2003

Released: February 18, 2003

Comment Date: April 11, 2003

Reply Date: April 28, 2003

By the Assistant Chief, Audio Division:

1. Before the Commission for consideration is a multiple docket *Notice of Proposed Rule Making* setting forth three separate proposals to amend the FM Table of Allotments, Section 73.202(b) of the Rules. In each instance, the petitioner states that he will apply for the requested channel, if allotted. Each proposal warrants consideration because it complies with our technical requirements and would serve the public interest.

2. This is a multiple docket *Notice of Proposed Rule Making* issued in accordance with the Commission's *Public Notice* released October 2, 1998 (DA 98-1987). We are combining separate FM allotment proposals into a single *Notice of Proposed Rulemaking*. Each proposal has its own docket and rule making number and the Commission's Reference Center will maintain a separate file for each docket. As discussed in the *Public Notice*, this procedure will conserve Commission resources and expedite the processing of FM allotment petitions for rule making by avoiding duplicative actions. We request comments and/or counterproposals to the following proposals:

**A. MB Docket No. 03-42; RM-10648****Petitioner:** Gray Media Corporation

Scott A. Gray, President

## Federal Communications Commission

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Gray Media Corporation  
Post Office Box 491  
Bryant, Arkansas 72089

**Proposal:** Allot Channel 293C3 at Daisy, Arkansas as the community's first local service.

<u>Community</u>	<u>Present</u>	<u>Proposed</u>
Daisy, Arkansas	--	293C3

**Coordinates:** 34-21-49 NL and 93-54-48 WL

**Additional Information:** Channel 293C3 can be allotted to Daisy with a site restriction of 21.1 km (13.1 miles) northwest of Daisy at the reference coordinates indicated above.

Petitioner states that Daisy is a town with a full-time population of 118 persons. Petitioner states that the population of Daisy increases during the summer and holidays with the influx of visitors and part-time residents who maintain vacation homes in and around Daisy. Petitioner further states that Daisy has its own fire department, several local churches, and several commercial establishments. Petitioner further states that, because of its rather remote location, residents of Daisy and visitors have no good method of obtaining severe weather and other emergency information.

**FCC Contact:** Deborah A. Dupont (202) 418-7072

**B. MB Docket No. 03-43; RM-10649**

**Petitioner:** Gray Media Corporation  
  
Scott A. Gray, President  
Gray Media Corporation  
Post Office Box 491  
Bryant, Arkansas 72089

**Proposal:** Allot Channel 258A at Rattan, Oklahoma as the community's first local service.

<u>Community</u>	<u>Present</u>	<u>Proposed</u>
Rattan, Oklahoma	--	258A

**Coordinates:** 34-07-58 NL and 95-23-57 WL

**Additional Information:** Channel 258A can be allotted to Rattan with a site restriction of 7.6 km (4.7 miles) south of Rattan at the reference coordinates indicated above.

Petitioner states that Rattan is an incorporated community with a population of 241 persons. Petitioner

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further states that Rattan has its own local government, post office, zip code (74562), city hall, school system), fire department, and several churches and commercial establishments.

**FCC Contact:** Deborah A. Dupont (202) 418-7072

**C. MB Docket No. 03-44; RM-10650**

**Petitioner:** Isabel Sepulveda, Inc.  
 Isabel Sepulveda, President  
 Isabel Sepulveda, Inc.  
 9 Lake Side Drive  
 Southampton, New York 11968

**Proposal:** Allot Channel 277A at Water Mill, New York, as the community's first local service.

<u>Community</u>	<u>Present</u>	<u>Proposed</u>
Water Mill, New York	--	277A

**Coordinates:** 40-54-21 NL and 72-21-45 WL

**Additional Information:** Channel 277A can be allotted to Water Mill without site restriction at the center city reference coordinates indicated above.

Water Mill is a census designated place with a population of 1,724 persons. Petitioner states that Water Mill is an identifiable geographic entity with its own ZIP code (11976), business area, and telephone exchange (631-726-XX).

**FCC Contact:** Deborah A. Dupont (202) 418-7072

3. Comments, reply comments, counterproposals and other pleadings filed in response to this *Notice of Proposed Rule Making* should reference the docket to which the filing pertains. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required in paragraph 2 of the Appendix before a channel will be allotted.

4. Pursuant to Sections 1.415 and 1.419 of the Commission's Rules, interested parties may file comments on or before **April 11, 2003**, and reply comments on or before **April 28, 2003**, and are advised to read the Appendix for the proper procedures. Comments should be filed with the Federal Communications Commission, Office of the Secretary, 445 Twelfth Street, S.W., TW-A325, Washington, D.C. 20554.

5. Parties who choose to file by paper must file an original and four copies of each filing. Filings

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can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail (although we continue to experience delays in receiving U.S. Postal Service mail). The Commission's contractor, Vistronix, Inc., will receive hand-delivered or messenger-delivered paper filings for the Commission's Secretary at 236 Massachusetts Avenue, N.E., Suite 110, Washington, D.C. 20002. The filing hours at this location are 8:00 a.m. to 7:00 p.m. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes must be disposed of before entering the building. Commercial overnight mail (other than U.S. Postal Service Express Mail or Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743. U.S. Postal Service first-class mail, Express Mail, and Priority Mail should be addressed to 445 12<sup>th</sup> Street, SW, Washington, D.C. 20554. All filings must be addressed to the Commission's Secretary, Office of the Secretary, Federal Communications Commission.

6. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to a rule making proceeding to amend the FM Table of Allotments, Section 73.202(b) of the Commission's Rules.<sup>1</sup>

7. For further information concerning this proceeding, contact Deborah A. Dupont, Media Bureau, at (202) 418-7072. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no *ex parte* presentations are permitted from the time the Commission adopts a *Notice of Proposed Rule Making* until the proceeding has been decided and such decision in the applicable docket is no longer subject to reconsideration by the Commission or review by any court. An *ex parte* presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or any summary of any new information shall be served by the person making the presentation upon the other parties to the proceeding in the particular docket unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an *ex parte* presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an *ex parte* presentation and shall not be considered in this proceeding.

## FEDERAL COMMUNICATIONS COMMISSION

John A. Karousos  
Assistant Chief, Audio Division  
Media Bureau

<sup>1</sup> See Certification that Section 603 and 604 of the Regulatory Flexibility Act Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 Fed.R. eg. 11549 (February 9, 1981).

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APPENDIX

1. Pursuant to authority contained in Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b) and 0.283 of the Commission's Rules, IT IS PROPOSED TO AMEND the FM (TV) Table of Allotments, Section 73.202(b) (73.606(b)) of the Commission's Rules and Regulations, as set forth in the *Notice of Proposed Rule Making* to which this Appendix is attached.

2. Showings Required. Comments are invited on the proposal discussed in the *Notice of Proposed Rule Making* to which this Appendix is attached. The proponent will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.

3. Cut-off Procedures. The following procedures will govern the consideration of filings in this proceeding.

(a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules.)

(b) With respect to petitions for rule making which conflict with the proposal in this *Notice*, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.

(c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.

4. Comments and Reply Comments; Service. Pursuant to applicable procedures set out in Sections 1.415 and 1.420 of the Commission's Rules and Regulations, interested parties may file comments and reply comments on or before the dates set forth in the *Notice of Proposed Rule Making* to which this Appendix is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. Comments shall be served on the petitioner by the person filing the comments. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. Such comments and reply comments shall be accompanied by a certificate of service. (See Section 1.420(a), (b) and (c) of the Commission's Rules.) Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.

5. Number of Copies. In accordance with the provisions of Section 1.420 of the Commission's Rules and Regulations, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be furnished the Commission.

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6. Public Inspection of Filings. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Reference Information Center (Room CY-A257), at its headquarters, 445 Twelfth Street, SW., Washington, D.C.

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
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Amendment of Section 73.202(b),	)	MB Docket No. 03-43
Table of Allotments,	)	
FM Broadcast Stations.	)	RM - 10649
(Rattan, Oklahoma)	)	

To: Chief, Audio Division

**COMMENTS IN SUPPORT OF PROPOSED RULE MAKING**

Gray Media Corporation ("Petitioner") respectfully comments in support of the Commission's Notice of Proposed Rule Making ("Notice"), DA 03-428, released February 18, 2003, in the above captioned-proceeding.

Petitioner supports the proposal to allot Channel 258A to Rattan, Oklahoma. Petitioner intends to apply for the Rattan station upon the opening of a filing window, and to construct the station promptly upon grant of its application.

Accordingly, the Commission should amend Section 73.202(b) of the Commission's Rules as proposed in the Notice.

Respectfully Submitted,  
GRAY MEDIA CORPORATION

By: Scott A. Gray  
Scott A. Gray, President

February 27, 2003

Gray Media Corporation  
P.O. Box 491  
Bryant, AR 72089